

**REVISED AGENDA
REGULAR MEETING
ARDMORE TOURISM AUTHORITY
THURSDAY DECEMBER 14, 2017
ARDMORE CONVENTION CENTER
8:00 AM**

- | | | |
|-----|---|------------------------------|
| 1. | CALL TO ORDER | Kevin Butler |
| 2. | CONFIRMATION OF COMPLIANCE WITH OPEN MEETINGS ACT | Kevin Butler |
| 3. | CONSIDERATION AND POSSIBLE ACTION TO APPROVE
MINUTES OF MEETING ON OCTOBER 26, 2017. | Kevin Butler |
| 4. | CONSIDERATION AND POSSIBLE ACTION FOR ACCEPTANCE OF
TREASURER'S REPORT – OCTOBER & NOVEMBER | Judi Elmore |
| 5. | CONSIDERATION AND POSSIBLE ACTION TO ENGAGE
MARY E. JOHNSON AND ASSOCIATES, PLLC TO PERFORM
THE AUDIT FOR FY 2017. | Judi Elmore |
| 6. | CONSIDERATION AND POSSIBLE ACTION TO ENTER INTO AN
AGREEMENT WITH BACK 40 TO PROVIDE PLANNING, DESIGN
AND DEVELOPMENT OF WEBSITE AND MOBILE APPLICATION
IN AN AMOUNT NOT TO EXCEED \$16,500.00 | Tyler Young |
| 7. | NOMINATION COMMITTEE REPORT | Kevin Butler |
| 8. | CONSIDERATION AND POSSIBLE ACTION TO RECOMMEND
INDIVIDUALS TO SERVE A THREE-YEAR TERM ON THE
ARDMORE TOURISM AUTHORITY BEGINNING JANUARY 1, 2018 | Kevin Butler |
| 9. | CONSIDERATION AND POSSIBLE ACTION TO APPROVE
INCENTIVE REQUESTS
New Incentive Requests | Mita Bates |
| 10. | UPDATES:
Marketing Activities
Hardy Murphy
Ardmore Main Street
Create Ardmore | Mita Bates/
Tyler Young |
| 11. | CONVENTION CENTER REPORT
Convention Center Update
Convention Center Marketing | Barbara Selby
Tyler Young |
| 12. | ADJOURNMENT | Kevin Butler |

Agenda posted
Ardmore Convention Center, Ardmore City Hall, website

December 12, 2017
4:30pm