



**ARDMORE**  
TOURISM AUTHORITY

**AGENDA  
REGULAR MEETING  
ARDMORE TOURISM AUTHORITY  
THURSDAY, APRIL 22, 2021  
ARDMORE CONVENTION CENTER  
8:15 AM  
Zoom Information**

<https://us02web.zoom.us/j/83458295925?pwd=TWJ0dJRRcHFzcGtaMkFtUmYxVG9xUT09>

Meeting ID: 834 5829 5925  
Passcode: 968973

- |     |   |                                    |
|-----|---|------------------------------------|
| 1.  | CALL TO ORDER   | Jeff Storms                        |
| 2.  | CONFIRMATION OF COMPLIANCE WITH OPEN MEETINGS ACT*  | Jeff Storms                        |
| 3.  | CONSIDERATION AND POSSIBLE ACTION TO APPROVE MINUTES OF THE REGULAR MEETING ON MARCH 25, 2021 AT CONVENTION CENTER  | Jeff Storms                        |
| 4.  | CONSIDERATION AND POSSIBLE ACTION FOR ACCEPTANCE OF TREASURER'S REPORT -MARCH 2021                                  | Brent Harness                      |
| 5.  | CONSIDERATION AND POSSIBLE ACTION TO ELECT AN INDIVIDUAL AS TREASURER FOR THE ATA                                   | Jeff Storms                        |
| 6.  | CONSIDERATION AND POSSIBLE ACTION TO APPROVE INCENTIVE REQUESTS   | Jeff Storms                        |
| 7.  | OLD BUSINESS  |                                    |
| 8.  | UPDATES:<br><br>Marketing Activities<br>Hardy Murphy<br>Ardmore Main Street<br>The Goddard Center<br>Create Ardmore | Mita Bates<br>Marthanna Donald     |
| 9.  | CONVENTION CENTER REPORT  | Marthanna Donald/<br>Barbara Selby |
| 10. | ADJOURNMENT   | Jeff Storms                        |

**Trustees attending via ZOOM:** Jeff Storms, Brent Harness, Jeff DiMiceli, Tammi Bobst, Ken Bohannon, Julie Brady, Dawnia Cravatt, Jadean Fackrell, Annie Harlow, Tim Longest, Chris Peters

Agenda posted  
Ardmore Convention Center, Ardmore City Hall, website

April 19, 2021  
4:00 pm