

ARDMORE TOURISM AUTHORITY
BOARD OF TRUSTEES
MINUTES OF REGULAR MEETING

June 22, 2023
Location: Ardmore Convention Center
8:15 a.m.

TRUSTEES PRESENT: Kelly Bell, Tammy Bobst, Ken Bohannon, Jadean Fackrell, Steven Harris, Tim Longest, Chris Peters, Jeff Storms, Jenny Trett
EX-OFFICIO: Sandy Doughty
ABSENT: Annie Harlow, Mitesh Patel
STAFF: Bill Murphy, Marthanna Donald
GUEST(S): Michael Pineda from The Ardmoreite

Item 1: Call to Order: Chair Jeff Storms called the meeting to order at 8:15 a.m.; Roll was called and quorum declared.

Item 2: Confirmation of Compliance with the Open Meetings Act.

- Bill Murphy informed the Chair that the Agenda of the Regular Meeting was posted in prominent public view of both the principal office of the Authority and the place of meeting and had been posted at least 24 hours prior to the meeting.

Item 3: Consideration and Possible Action to Approve Minutes of the Special Meeting on June 1, 2023 and Approval or Rejection of Any Amendments Proposed and Considered by the Board of Trustees at the Meeting.

- After review, Tim Longest motioned to approve the amended minutes of the June 1, 2023 special meeting, Jadean Fackrell seconded. Kelly Bell, Tammy Bobst, Ken Bohannon, Jadean Fackrell, Steven Harris, Tim Longest, Chris Peters, Jeff Storms, and Jenny Trett voted aye. There were no nays. The motion passed.

Item 4: Consideration and Possible Action for Acceptance of Treasurer's Report – May 2023.

- After review, Jenny Trett motioned the May 2023 Treasurer's Report be accepted, Kelly Bell seconded. Kelly Bell, Tammy Bobst, Ken Bohannon, Jadean Fackrell, Steven Harris, Tim Longest, Chris Peters, Jeff Storms, and Jenny Trett voted aye. There were no nays. The motion passed.

Item 5: Old Business

Item 6: New Business: (As Defined by the Oklahoma Open Meeting Act 25 O.S. § 311 A (9) As "Matters Not Known About or About Which Could Not Have Reasonable Been Foreseen Prior to the Time of Posting of the Agenda")

- No New Business was presented or discussed.

Item 7: Updates:

- **Marketing Activities** – Marthanna Donald shared that Murray Harbor Marina at Lake Murray has received a prestigious award and ATA is working with the state Governor's office and OTRD on a recognition event this summer. Ms. Donald, representing ATA, was invited to participate in a session on tourism/economic development for the Ardmore Main Street Downtown Master Plan on June 22. The first proof of the 'Community Guide' looks great and is undergoing final edits, with publication soon. The ADA video shoot occurred June 15 and footage for tourism will be available. Marketing activity continues including new photos of the ACC for websites and marketing material. ATA and sponsors will once again present July 4th Fireworks at Lake Murray.
- **Hardy Murphy Coliseum** – Jeff Storms reported HMC had a great turnout for the recent Non-pro cutting event held over 11 days. Bids on the new covered arena project completed and the contract has been signed, with construction anticipated to begin late summer/early fall. A new roping event will come to HMC the last weekend in June.
- **The Goddard Center** – Ken Bohannon shared that the Center's '22/'23 season came to a close however, day and evening Art Classes are ongoing and Art Camp runs July 10-14 and July 17-21. John Fulbright will kick off the Fall season with a concert August 19 at either Washington Theater or Westheimer Performing Arts Center. Construction is anticipated to be completed mid-December with a Grand Opening held in Spring '24.
- **Ardmore Main Street Authority** – Kelly Bell shared that 18 merchants attended the first Merchant Meeting held June 12 with the primary topic being parking downtown, which is currently being addressed. Depot Days/Ardmore's 136th Birthday celebration will be held at Depot Park on June 29, Noon-8:00 p.m. Festivities include an Honor Guard, National Anthem, Adm. Hull cutting an 8' birthday cake with a sword, vendors, and food trucks. Three flag poles are being added to Depot Park and thermal glass is being added to the Mercy Train.
- **Create Ardmore** – The two bottle-cap art projects completed by local children at HFV and a local church will be on display at public events for about a month. Work on the attachment mechanism for the Picture My Future banners is ongoing. Scarecrow Contest will be held again this fall in Downtown but is not limited to Downtown businesses.

Item 8: Convention Center Report:

- Marthanna Donald provided an update on the HVAC system repairs and shared that the ACC was able to host OG&E storm repair staging in the east and west parking lots. The team is preparing for a multi-day Active Shooter Conference then flipping the building for a week-long band camp followed immediately by the week-long Big 5 Conference. Current August bookings are light but we anticipate adding events based on recent inquiries. A committee of volunteers will

come together to launch a campaign to garner sponsorships to fund new LED panels on the ACC monument sign. Ms. Donald reminded those present of www.EventsInArdmore.com, a free site to post and find events happening locally.

- A new GM candidate has been submitted to the search committee.

Bill Murphy reminded the Trustees that the next meeting will be a combined July/August meeting held August 3, 2023.

Item 9: There being no further business, Tammy Bobst motioned to adjourn, Chris Peters seconded. Kelly Bell, Tammy Bobst, Ken Bohannon, Jadean Fackrell, Steven Harris, Tim Longest, Chris Peters, Jeff Storms, and Jenny Trett voted aye. There were no nays. The motion passed and the meeting adjourned at 8:46 a.m.

Respectfully submitted;

A handwritten signature in dark ink, appearing to read 'Bill Murphy', written over a horizontal line.

Bill Murphy, Secretary