

ARDMORE TOURISM AUTHORITY
BOARD OF TRUSTEES
MINUTES OF REGULAR MEETING

August 3, 2023
Location: Ardmore Convention Center
8:15 a.m.

TRUSTEES PRESENT: Kelly Bell, Tammy Bobst, Ken Bohannon, Annie Harlow, Steven Harris, Tim Longest, Mitesh Patel, Jeff Storms, Jenny Trett
EX-OFFICIO: Sandy Doughty
ABSENT: Jadean Fackrell, Chris Peters
STAFF: Bill Murphy, Marthanna Donald
GUEST(S): Michael Pineda from The Ardmoreite

Item 1: Call to Order: Chair Jeff Storms called the meeting to order at 8:15 a.m.; Roll was called and quorum declared.

Item 2: Confirmation of Compliance with the Open Meetings Act.

- Bill Murphy informed the Chair that the Agenda of the Regular Meeting was posted in prominent public view of both the principal office of the Authority and the place of meeting and had been posted at least 24 hours prior to the meeting.

Jenny Trett joined the meeting at 8:17 a.m.

Item 3: Consideration and Possible Action to Approve Minutes of the Meeting on June 22, 2023 and Approval or Rejection of Any Amendments Proposed and Considered by the Board of Trustees at the Meeting.

- After review, Tim Longest motioned to approve minutes of the meeting on June 22, 2023, Kelly Bell seconded. Kelly Bell, Tammy Bobst, Ken Bohannon, Steven Harris, Tim Longest, Mitesh Patel, Jeff Storms, and Jenny Trett voted aye. There were no nays. The motion passed.

Item 4: Consideration and Possible Action for Acceptance of Treasurer's Report – June 2023.

Annie Harlow joined the meeting at 8:23 a.m.

- After review, Steven Harris motioned to accept the June 2023 Treasurer's Report, Mitesh Patel seconded. Kelly Bell, Tammy Bobst, Ken Bohannon, Steven Harris, Tim Longest, Mitesh Patel, Jeff Storms, and Jenny Trett voted aye. Annie Harlow abstained. There were no nays. The motion passed.

The ATA Board expressed its sincere gratitude to McGuire & Company for its many years of outstanding professional and diligent service to the Ardmore Tourism Authority.

Item 5: Consideration and Possible Action to Accept the FY 2024 Budget and the Approval or Rejection of Any Amendments Proposed and Considered by the Board of Trustees at the Meeting

- After review and discussion, Jenny Trett motioned to accept the FY 2024 Budget, Steven Harris seconded. Kelly Bell, Tammy Bobst, Ken Bohannon, Annie Harlow, Steven Harris, Tim Longest, Mitesh Patel, Jeff Storms, and Jenny Trett voted aye. There were no nays. The motion passed.

Item 6: Consideration and Possible Action to Accept a Professional Services Agreement for Bookkeeping Services with Jackson, Fox and Richardson CPA for \$80-\$160/HR, and the Approval or Rejection of Any Amendments Proposed and Considered by the Board of Trustees at the Meeting.

- After review and discussion, Steven Harris motioned to accept a Professional Services Agreement for bookkeeping services with Jackson, Fox and Richardson CPA [Scrivener's error: Correct name is Jackson, Fox and Richardson PC] for \$80-\$160/HR, Tammy Bobst seconded. Kelly Bell, Tammy Bobst, Ken Bohannon, Annie Harlow, Steven Harris, Tim Longest, Mitesh Patel, Jeff Storms, and Jenny Trett voted aye. There were no nays. The motion passed.

○

Annie Harlow left the meeting at 8:56 a.m.

Item 7: Consideration and Possible Action to Accept a Proposal from Telco Supply Company in an Amount Not to Exceed \$75,000 for the Installation of Cabling at the Ardmore Convention Center, and the Approval or Rejection of Any Amendments Proposed and Considered by the Board of Trustees at the Meeting.

- After discussion, Jenny Trett motioned to table the acceptance of a proposal from Telco Supply Company in an amount not to exceed \$75,000 for the installation of cabling at the Ardmore Convention Center until the Board's next regularly scheduled meeting, Mitesh Patel seconded. Kelly Bell, Tammy Bobst, Ken Bohannon, Steven Harris, Tim Longest, Mitesh Patel, Jeff Storms, and Jenny Trett voted aye. There were no nays. The motion passed.

Item 8: Consideration and Possible Action to Accept a Proposal from Security Systems of Ardmore (SSA) in an Amount Not to Exceed \$95,000 for the Installation of Security Cameras and Related Equipment at the Ardmore Convention Center , and the Approval or Rejection of Any Amendments Proposed and Considered by the Board of Trustees at the Meeting.

- After discussion, Ken Bohannon motioned to table the acceptance of a proposal from Security Systems of Ardmore (SSA) in an amount not to exceed \$95,000 for the installation of security cameras and related equipment at the Ardmore Convention Center until the Board's next regularly scheduled meeting, Tammy Bobst seconded. Kelly Bell, Tammy Bobst, Ken Bohannon, Steven Harris, Tim Longest, Mitesh Patel, Jeff Storms, and Jenny Trett voted aye. There were no nays. The motion passed.

Item 9: Old Business

- No Old Business was presented or discussed.

Item 10: New Business: (As Defined by the Oklahoma Open Meeting Act 25 O.S. § 311 A (9) As "Matters Not Known About or About Which Could Not Have Reasonable Been Foreseen Prior to the Time of Posting of the Agenda"

- No New Business was presented or discussed.

Item 11: Updates:

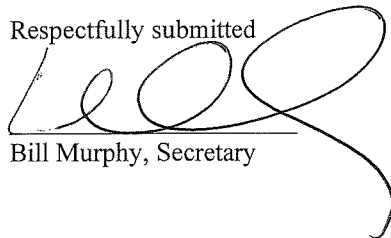
- **Marketing Activities** – Marthanna Donald shared that management continues to pursue RFPs for event space. The photography and video ADA commissioned included footage for tourism use. The ACC team is working on a schedule to photograph the ACC spaces to reflect offerings, amenities, and upgrades for marketing materials.
- Bill Murphy updated the Board on the new Placer.ai software subscription ATA has through the management contract with the Chamber.
- **Hardy Murphy Coliseum** – Jeff Storms reported that maintenance work at HMC is ongoing. Pier work on the new covered arena will occur in the next few weeks with completion anticipated for October. Another roof project is in the early stages. The World Cutting Horse Show runs August 3-6. HMC was profiled by two local news stations highlighting their economic impact and value to the Ardmore community.
- **The Goddard Center** – Ken Bohannon shared that the Center's '23/'24 season's first performance will be John Fullbright on August 19 at Washington Theater and the season's second event will be at the former Black Mesa Tap Room. The GC continues to determine locations for upcoming events during their renovation, including the Sherman Symphony Christmas concert. Art Classes will run for six weeks beginning September 25. Construction is anticipated to be complete mid-December with a Grand Opening held in Spring '24.
- **Ardmore Main Street Authority** – Kelly Bell shared that Depot Days with Ardmore's Birthday July 28 went extremely well. Main Street will again host Halloween Trick-or-Treating, followed by the Pecan Festival on November 11 (everything being pecan-related), and then the Holiday activities. A Veterans recognition event is under discussion.
- **Create Ardmore** – Marthanna Donald shared that the HFV Wilson Center mural is on hold while the artist welcomes a new baby. Work on the attachment mechanism for the Picture My Future banners is ongoing. The Scarecrow Contest will be held again this fall in Downtown but is not limited to Downtown businesses. A Scarecrow Stroll associated with the Scarecrow contest is being considered. Create Ardmore had a booth at Depot Days where the two bottle-cap art projects were on display.

Item 12: Convention Center Report:

- Marthanna Donald stated that HVAC system repairs are ongoing. The ACC hosted two week-long events in July, TMLA (Band Camp) and the Big Five Conference. Slated August events are the Chickasaw Nation Dept. of Health conference (multi-day), Cards & Collectibles show, and a wedding reception. Event inquiries continue.
- Tammy Bobst, Jenny Trett, Tim Longest, and Mitesh have volunteered to be on the Sign Committee, which will convene soon.

Item 13: There being no further business, Mitesh Patel motioned to adjourn, Ken Bohannon seconded. Kelly Bell, Tammy Bobst, Ken Bohannon, Steven Harris, Tim Longest, Mitesh Patel, Jeff Storms, and Jenny Trett voted aye. There were no nays. The motion passed and the meeting adjourned at 9:14 a.m.

Respectfully submitted



Bill Murphy, Secretary